



FOR IMMEDIATE RELEASE

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McCain leads both Democrats in Florida

Raleigh, N.C. – Bad feelings between the Democratic candidates for President appear to be driving down their numbers in potential general election match ups against John McCain in Florida, according to the newest survey from Public Policy Polling.

The poll found that McCain leads Hillary Clinton 47-43 and Barack Obama 50-39.

Clinton is only pulling 51% of the African American vote against McCain with 36% of black voters saying they're undecided. Obama is similarly having trouble with his base, leading McCain only 60-25 with poll respondents who identified themselves as Democrats.

“Clearly Hillary Clinton is not going to win Florida without 75% of the black vote and Barack Obama is not going to win it without at least 75% of the Democratic vote,” said Dean Debnam, President of Public Policy Polling. “If the party eventually unifies around a nominee these numbers should improve considerably. But for now it looks like party in fighting is making it hard for some supporters of one Democratic candidate to even think about voting for the other in the general election.”

McCain is doing much better among folks in his party than either of the Democrats, pulling over 80% of the Republican vote against both Obama and Clinton.

Obama leads among voters 18-45 but trails significantly with older voters, while McCain actually leads Clinton with younger voters but trails among senior citizens in the state.

PPP will have general election numbers for Ohio tomorrow.

PPP surveyed 618 likely voters on March 15th and 16th. The survey's margin of error is +/- 3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Florida Survey Results

Q1 If the election for President was between Democrat Hillary Clinton and Republican John McCain, who would you vote for? If Hillary Clinton, press 1. If John McCain, press 2. If you're undecided, press 3.

Clinton.....43% *Undecided*.....10%

McCain.....47%

Q2 If the election for President was between Republican John McCain and Democrat Barack Obama, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....50%

Obama.....39%

Undecided.....11%

Q3 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq24% *Moral and family values*.....7%

Education6% *Health care*.....3%

Economy and jobs.47% *Immigration*4%

Taxes6% *Other*.....2%

Q4 If you are a woman, press 1, if a man, press 2.

Women54% *Men*.....46%

Q5 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat.....49%

Republican.....40%

Other.....11%

Q6 If you are Hispanic, press 1. If you are white, press 2. If you are African American, press 3. If other, press 4.

Hispanic.....16% *African American*12%

White69% *Other*.....3%

Q7 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older than 65, press 4.

18-29.....10% *46-65*.....37%

30-45.....19% *Older than 65*.....34%





Crosstabs

	Base	Gender	
		Women	Men
Clinton/McCain			
Clinton	43%	48%	38%
McCain	47%	40%	55%
Undecided	10%	13%	8%

	Base	Gender	
		Women	Men
McCain/Obama			
McCain	50%	48%	53%
Obama	39%	39%	38%
Undecided	11%	13%	9%

	Base	Party		
		Democrat	Republican	Other
Clinton/McCain				
Clinton	43%	74%	10%	26%
McCain	47%	12%	86%	58%
Undecided	10%	14%	4%	15%

	Base	Party		
		Democrat	Republican	Other
McCain/Obama				
McCain	50%	25%	83%	46%
Obama	39%	60%	13%	36%
Undecided	11%	15%	4%	18%

	Base	Race			
		Hispanic	White	African American	Other
Clinton/McCain					
Clinton	43%	47%	41%	51%	45%
McCain	47%	47%	52%	13%	50%
Undecided	10%	7%	7%	36%	5%

	Base	Race			
		Hispanic	White	African American	Other
McCain/Obama					
McCain	50%	52%	57%	9%	45%
Obama	39%	41%	31%	81%	35%
Undecided	11%	7%	12%	11%	20%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Clinton/McCain					
Clinton	43%	38%	39%	43%	47%
McCain	47%	52%	49%	48%	43%
Undecided	10%	11%	12%	10%	10%

	Base	Age			
		18-29	30-45	46-65	Older than 65
McCain/Obama					
McCain	50%	46%	44%	52%	54%
Obama	39%	46%	47%	38%	33%
Undecided	11%	9%	9%	11%	13%





Crosstabs

	Base	Issue							
		War in Iraq	Education	Economy and jobs	Taxes	Moral and family values	Health care	Immigration	Other
Clinton/McCain									
Clinton	43%	48%	45%	53%	10%	7%	50%	11%	27%
McCain	47%	44%	33%	39%	85%	82%	21%	85%	39%
Undecided	10%	8%	22%	8%	5%	11%	29%	4%	34%

	Base	Issue							
		War in Iraq	Education	Economy and jobs	Taxes	Moral and family values	Health care	Immigration	Other
McCain/Obama									
McCain	50%	50%	33%	43%	90%	84%	24%	89%	30%
Obama	39%	40%	59%	46%	5%	11%	51%	4%	19%
Undecided	11%	10%	8%	11%	5%	6%	25%	7%	50%

